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FISCAL IMPACT REPORT

ORIGINAL DATE 1/22/06

SPONSOR Lundstrom LAST UPDATED _____ HB 28

SHORT TITLE McKinley County Tourism Initiative SB _____

ANALYST Earnest

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Non-Rec	Fund Affected
FY06	FY07		
	\$85.0	Recurring	General Fund

(Parenthesis () Indicate Expenditure Decreases)

SOURCES OF INFORMATION

LFC Files

Responses Received From
Tourism Department (TD)

SUMMARY

Synopsis of Bill

House Bill 28 appropriates \$85 thousand from the general fund to the Tourism Department for the purpose of promoting adventure tourism and providing hospitality training in McKinley County, New Mexico.

FISCAL IMPLICATIONS

The appropriation of \$85 thousand contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of FY07 shall revert to the general fund.

SIGNIFICANT ISSUES

The Tourism Department supports any legislation that promotes tourism. The adventure travel tourism market is a rapidly growing segment within the tourism industry.

PERFORMANCE IMPLICATIONS

According to the Tourism Department, promoting New Mexico, specifically McKinley County, to adventure travel visitors may result in increased visitation to New Mexico, a key performance measure for NMTD.

ALTERNATIVES

The Tourism Department indicates that without this appropriation it does not have the budget or resources to carry out such a program.

WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

Adventure travel enthusiasts may not know the many resources New Mexico has to offer for adventure sports, thereby reducing the total number of potential visitors to the state.

BE/mt:nt